

→ Cafes in Italic indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) ED—Edgewood FM—Frazier GT—Gibbert HI—Hickory WA—Wabash  
 EM—Empire GA—Garden GL—Gladstone IV—Ivanhoe North Sacramento (NS) West Sacramento (WS)

ENJOY YOUR STAY IN SACRAMENTO...  
 AT THE

# MOTEL de Ville

**SWIMMING POOL**  
**FREE TV IN EVERY ROOM**

- COMMERCIAL RATES — SOUNDPROOF ROOMS
- FRIGIDAIRE REFRIGERATED UNITS
- TELEPHONES IN EVERY ROOM

**GL 7-9803**  
 2756 STOCKTON BLVD.

Across from Main Entrance — State Fair Grounds

**Mortgages—(Cont'd)**  
 Fairlane Realty  
 2510 Fair Oaks Bl(C)—IV 7-8637

**FILES W O & COMPANY**

**REAL ESTATE LOANS**

CORRESPONDENT FOR  
 GUARANTY UNION LIFE INS. CO.  
 WESTERN & SOUTHERN INS. CO.

Financial Building  
 927-10th ----- GI 1-3057

Harmon Ken Realtor 2321-16th --- GI 2-1849  
**McGINNIS MORTGAGE CO**  
 Representing Sonoma Mortgage Corp  
 1507-21st ----- GI 3-7993  
 Miller Mortgage Co 926 J --- GI 3-5977

**MORTGAGE BANKERS ASSOCIATION OF AMERICA**

The Following Are Members of the Mortgage Bankers Assn. of America and Well Qualified from the Standpoints of Integrity, Experience and Dependability to Render Mortgage Loans Service.

**"MEMBERS OF THE ASSOCIATION"**

**BUHLER MORTGAGE CO INC**  
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**McCLATCHY REALTY CO**  
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**MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.**

**Mortgages—(Cont'd)**

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**NATIONAL FIDELITY MORTGAGE CO**  
 Buyers of Second Trust Deeds  
 Ochsner Bldg ----- GI 1-1289

**PORTER TRUST DEED & INVESTMENT CO**  
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**STATE MORTGAGE CORP**  
 Stone J W Bldg 1507-21st --- GI 1-3668

**Motel Reservations**  
 See Hotel & Motel Reservations

**Motels**

**ACIENDA MOTEL** 626-16th ----- GI 1-5214  
 (See Advertisement Page 279)

**ALAMEDA MOTEL**  
 1 & 2 ROOM UNITS—SOME WITH KITCHEN  
 INDIVIDUAL HEAT — AIR CONDITIONING  
 2 Mi West Tower Bridge-Davis Hwy  
 2455 W Capitol Av(WS) --- FR 1-4402

Aloha Motel Stockton Bl --- GA 8-3503  
 Apex Motel  
 1841 W Capitol Av(WS)-FR 1-5847

**ARCADE MOTEL**  
 2 & 3 ROOM APARTMENTS  
 By Week or Day  
 At Mills Point Del Paso Park  
 4360 Auburn Bl --- IV 9-2758

**B Z B MOTEL**

For the Rest of Your Life  
**SOUND-PROOF**  
**AIR-COOLED**  
**RADIANT HEAT**  
**RADIO-EQUIPPED**  
**ORTHOPEDIC MATTRESSES**  
**Cafe & Cocktail Lounge**  
**FREE TELEVISION**  
**IN EVERY UNIT**

416 E El Camino Av(NS) --- WA 5-6606

Beauty Rest Motel  
 5969 Stockton Bl-GI 5-0674  
 (See Advertisement Page 280)

**BEL AIR MOTEL**  
**BILL & ELLEN MORE**  
**CATERING TO COMMERCIAL TRADE**  
**FREE TV EACH ROOM**  
**REFRIGERATED AIR**  
**ONE OF SACRAMENTO'S NEWEST**  
 1600 W Capitol Av(WS) --- FR 1-6584

Bell Motel  
 Near McClellan-By Day or Week  
 2250 Auburn Bl --- IV 9-9820

Blue Water Motel  
 AAA Approved-Refrigerated Air  
 Thermostat Controlled Heat  
 2912 Auburn Bl --- IV 9-6154

**CALIFORNIA HOTEL**  
 114 Outside Rooms With Bath  
 100% Air Conditioned  
 Cocktail Lounge & Coffee Shop  
 800 I ----- GI 2-3841

(Continued Next Page)

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

**Motels—(Cont'd)**

**CAPITOL INN & MOTEL**  
 Five Minutes (West) From Downtown Sacramento

**FASCINATING ROOMS**  
**Free TV, Radio, Ice Cubes**

**TIKI BOB'S II**  
**POLYNESIAN FOOD & GROG**  
**COMPLETE MENU — Breakfast, Lunch and Dinner — In the Caribbean Room — Dancing, Entertainment Highly — Private Banquet & Meeting Room**

**WORLD'S LONGEST PIANO BAR**  
**SWIMMING POOL**

1 Block from U S 40 & 99 Freeway  
 1130 W Capitol Av(WS) --- FR 1-6961

Capitol Inn & Motel  
 1130 W Capitol Av(WS)-FR 1-6961  
 (See Advertisement This Page)

Capitol Motel  
 1130 W Capitol Av(WS)-FR 1-6961  
 (See Advertisement This Page)

**CASA LINDA MOTEL** Folsom Bl --- EM 3-4725

**CITY CENTER MOTEL**

**ALL NEW**  
**DOWNTOWN LOCATION**  
**Air Conditioned — Television**  
**Room Phones**  
**NEW SWIMMING POOL**

6 Blks No of Capitol — 12th & D  
 331-12th ----- GI 3-7478

Colonial Court Motel  
 5825 Auburn Bl-ED 2-0653

Colonial Motel  
 2441 W Capitol Av(WS)-FR 1-6028  
 Colorado Auto Court 441-5th(B) --- GI 8-4828

Having the correct number before you call will avoid unnecessary delays. When in doubt about a number, please look it up in the Directory.

**COMMODORE MOTEL**  
 New Modern Units  
**LARGE SWIMMING POOL**  
**TELEVISION — RADIOS**  
**AIR CONDITIONED**  
 Commercial Rates — Member of N.A.C.  
 The First Motel off the Coverlet  
 The Last Motel Going North on West Capitol  
 3319 W Capitol Av(WS) --- FR 1-6810

**COTTAGE COURT**  
 Monthly Rates—Close to Downtown  
 319-24(B) ----- GI 8-8634  
 Cottage Motel 2350 Auburn Bl --- IV 7-1414

**CREST MOTEL**  
 One of Sacramento's Finest  
 Member of Diners Club & AAA  
**SWIMMING — TV — PHONES**  
**REFRIGERATED AIR**  
 One Block Off Freeway U. S. 40 & 99 W  
 670 Mile West of Capitol Av Bridge  
 958 W Capitol Av(WS) --- FR 1-6701

**DEL PASO MOTEL**

**AAA APPROVED**  
**HOTEL ROOMS**  
**AND**  
**KITCHEN APARTMENTS**

**FREE TELEVISION**  
 "The Rest of Your Days  
 Depends on the Rest of Your Nights"  
 Mr. & Mrs. D. W. Burnmaster  
 Owners & Mgrs.

Inside North Sacramento  
 City Limits  
 819 E El Camino Av(NS) --- WA 5-9928

**DEL VILLE MOTEL** 756 Stockton Bl-GI 7-9803  
 (See Advertisement Page 278)

Dude Motel  
 Kitchennette Garage-TV 1 Mi to Town  
 1501 W Capitol Av(WS) --- FR 1-5983  
 (Continued Next Page)

THE  
**FLAMINGO MOTEL**

- SWIMMING
- REFRIGERATED AIR
- TV WITH EACH ROOM
- AAA APPROVED

ONE OF SACRAMENTO'S NEWEST  
 FOR RESERVATIONS CALL  
**FR 1-5081**

920 W. CAPITOL AVE. WEST SACRAMENTO  
 ACROSS FROM EL CHRONO

**ACIENDA MOTEL**

16th & G Streets  
 2 Blocks North of Auditorium - Hwy 40

**REFRIGERATED AIR - FREE 21" TV**  
 Steam Heat with Individual Thermostats  
 Room Phones - Showers & Tubs - 100% Sound Proofed  
**GI 1-5214**

Costs you no more to stay at a  
**FUN MOTEL!**

Like a miniature Las Vegas Tiki Bob's II for  
 Polynesian Food & Grog; Dancing — Dining in  
 the Caribbean Room (breakfast/lunch/dinner, too);  
 World's Longest Piano Bar in Pacific Room;  
 Swimming; Private party-rooms; . . . Free TV,  
 Radio, Ice Cubes in your motel  
 room! No other motel offers all  
 these exciting fun-features and  
 events.

**FR 1-6961** **Capitol Inn**  
 & MOTEL  
 1130 W. Capitol Ave. (WS) FR 1-6961

**THE ULTIMATE IN COMFORT**

**KITCHENETTES — AIR CONDITIONED**  
**LARGE FAMILY UNITS — TELEVISION**  
 Commercial Travelers Welcome  
 COFFEE BAR FOR OUR GUESTS  
**FR 1-9860**

**TOWER MOTEL**  
 ENTRANCE VACANCY

1432 W. CAPITOL AVE. — WEST SACRAMENTO

MEMBER  
 BEST WESTERN  
 MOTELS

**The Sand's MOTEL**  
 REFRIGERATED AIR VACANCY

**SWIMMING POOL**  
 TELEPHONE & TELEVISION  
 IN EVERY ROOM

Tile Baths — Showers  
 & Bathtubs

100% SOUNDPROOFED  
 INDIVIDUAL THERMOSTATS

CLOSE TO RESTAURANTS  
 & SHOPS

Bill & Rose Bissonnette — Owners  
**WA 5-8584**

2160  
 AUBURN BLVD.

**49'er MOTOR LODGE**

**SWIMMING POOL & TV**

SPACIOUS AND NEAR GOLF COURSE  
 RIDING STABLES, TRAP SHOOTING, PARK  
 FINEST RESTAURANTS

CALL  
**IV 7-2616**

10 Minutes N-East of Capitol  
 Via new 4-Lane Reno Freeway  
 2730 AUBURN BLVD.  
 SACRAMENTO 21, CALIF.

AAA  
 Approved  
 On Major  
 Freeways  
 40  
 99

**TRAVEL LODGE**

SWIMMING • TV • PHONES • AIR CONDITIONING  
 APPROVED BY AAA • DUNCAN HIRSH

**FR 1-6983**

WEST CAPITOL AVE  
 TRAVEL LODGE  
 FREEWAY... HWY.  
 AD  
 CAPITOL AVE  
 HWY. 99 W.  
 CAPITOL BLDG.

**817 W. CAPITOL AVE., W. SACTO**

**WAGON WHEEL**

ONE OF  
 SACRAMENTO'S  
 NEWEST MOTELS

**FREE TV**

**NEW MODERN UNITS**  
**SWIMMING POOL**

INDIVIDUALLY HEATED  
 REFRIGERATED AIR CONDITIONING  
 ROOM PHONES

1261 W. CAPITOL AVE. — WEST SACRAMENTO  
 3 Minutes From The State Capitol  
 Bill & Gladys Meece — Owners

**FR 1-6933**

**MOTEL**

**Downtown Sacramento**

- ★ Completely New
- ★ Wall to Wall Carpeting
- ★ Large Outdoor Patio
- ★ Close to Shopping Area
- ★ Free Coffee in Morning
- ★ TV & Phone In Every Room

- ★ Refrigerated Air Conditioning
- ★ Free Indoor Garage With Every Room
- ★ Elevator to Upper Floors
- ★ Free Your Convenience
- ★ Free Ice Cube Machine

**16TH & N... CALL GI 1-5031**

**CAPITOL VUE**